

PaACEP Scientific Assembly 2009: **Advances, Controversies & Technology**



April 13-16, 2009
Sheraton Station Square Hotel
Pittsburgh, Pennsylvania
www.paacep.org

Join us in Pittsburgh! Exhibit at the oldest and largest meeting of emergency physicians in Pennsylvania, *PaACEP's Scientific Assembly 2009*. We have designed a program that will be informative to individuals involved in all aspects of emergency medicine. This 2-1/2 day meeting draws key buyers and decision-makers within the emergency medicine environment.

| 2008 PaACEP Scientific Assembly Attendance | |
|-------------------------------------------------------|------------|
| Physicians | 115 |
| Residents | 81 |
| Other Medical Personnel | 2 |
| Total | 198 |

Features for 2009 include:

- **Expanded exhibit hours**
- **Welcome Wine & Cheese Reception in the Exhibit Hall**
- **Opportunity for companies to provide prizes for drawings**
— **Winners will be announced at each break with acknowledgement to the donor company!**

GENERAL INFORMATION

Meeting Hours: Tuesday, April 14.....7:00 am - 8:30 pm
Wednesday, April 15.....8:00 am - 9:00 pm
Thursday, April 16.....7:50 am - 12:45 pm

Exhibit Dates/Hours:

Set-up: Monday, April 13..... 6:00 pm - 9:00 pm
Tuesday, April 14..... 6:00 am - 7:00 am

Dismantle: Wednesday, April 15..... 4:00 pm - 9:00 pm

Dedicated Exhibit Hours:

Tuesday, April 14

7:00 am – 8:00 am..... Continental Breakfast
10:00 am – 10:30 am..... Mid-morning break
12:00 pm – 1:00 pm..... Lunch
4:00 pm – 4:30 pm..... Afternoon break
6:00 pm – 7:30 pm.....Welcome Reception in hall

Wednesday, April 15

7:00 am - 8:00 am..... Continental Breakfast
10:00 am -10:30 am..... Mid-morning break
3:30pm – 4:00pm.....Afternoon break

RATES, RULES, AND REGULATIONS

Space Rates & Benefits

Exhibit Space..... \$800.00

These rates include the following benefits:

- **One 6' table**
- **Two side chairs**
- **Wastebasket**
- **Company listed in On-site publication and signage**
- **Complete attendee list mailed after the meeting (Attendees names listed with their approval)**
- **Participation in the Welcome Wine & Cheese Reception**

Rules & Regulations

These policies, terms, rules, and regulations governing the exhibit are part of the application for space and consequently, constitute a part of the contract between the exhibitor and PaACEP. Exhibitors agree to abide by any policies, terms, rules, or regulations that may hereafter be adopted, which shall be as much a part of the contract as though originally incorporated. All matters not specified in the prospectus shall be resolved in the sole direction of PaACEP.

Violation of any policies, terms, rules, and regulations by the exhibitor, employees, or agents shall annul the right to occupy space, and such exhibitor will forfeit to PaACEP all money that may have been paid. PaACEP reserves the right to terminate the exhibit on-site and remove all persons and goods at the exhibitor's expense. Any damages incurred by PaACEP to the exhibit will be the responsibility of the exhibitor. The exhibitor expressly waives the service of written notice to re-enter and terminate. PaACEP

reserves the right to refuse assignment of exhibit space at future PaACEP meetings.

1. **Eligibility of Exhibitors.** In keeping with the educational purposes of *Scientific Assembly*, the exhibits are considered an extension and an integral part of the program. Only companies with a product or service directly related to emergency medicine will be accepted.

2. **Space Assignments.** Date of receipt and exhibitor's preference for proximity to other exhibiting companies will be taken into consideration in determining booth location. Space will be assigned on a first come, first served basis.

3. **Location of Exhibits.** Exhibits will be located in the Harrisburg Hilton & Towers.

4. **Deposit.** Applications submitted prior to **February 15, 2009**, must be accompanied by a **50% deposit**.

Applications submitted after that date, must be accompanied by full payment.

5. **Cancellation.** Notification of an exhibitor's decision to cancel or reduce exhibit space must be submitted in writing. The effective date of a space cancellation or reduction will be the date when written notice is received and date stamped by PaACEP. Written notification of a space reduction or cancellation must be received on or before **Friday, February 15, 2009**. A 50% service charge will be assessed for the total amount of the reduced or canceled space. After **Friday, February 15, 2009**, the exhibiting company will remain liable for the full cost of the original exhibit space.

6. **Promotional Activities and Giveaways.** Distribution of promotional items must be approved by PaACEP in writing no later than **Friday, March 27, 2009**. Unapproved contests and giveaways are strictly prohibited.

7. **Security.** The exhibit area will be locked when not in use; however, PaACEP, and the Harrisburg Hilton & Towers are not responsible for loss or damage to exhibitor property.

8. **Liability.** Each party involved in the exposition agrees to be responsible for any claims arising out of its own negligence or that of its employee or agents. All parties have a responsibility, and are required to maintain adequate insurance coverage against injuries to persons, damage to or loss of property, and any inability to meet their obligations as set forth in this prospectus. PaACEP will bear no liability for personal injuries, whether suffered by an exhibitor, its employees, its contractors, agents, or business invitees. PaACEP will also assume no liability for loss or damage to the property of an exhibitor, its employees, its contractors, agents, or

business invitees, regardless of the cause, unless such injury or damage results from, or is caused by, the negligence or wrongful acts of PaACEP. Each exhibitor, in making application for space, agrees to protect, indemnify, and hold harmless PaACEP from any and all claims, liability, damages, or expenses (including attorney's fees) asserted against them or incurred by them as a result of, or in connection with, any loss of or damage to property, or injury to persons resulting from, arising out of, or in any way connected with the negligence or wrongful acts of the exhibitor or its agents, servants, or employees. PaACEP shall in no event be liable to an exhibitor for any lost business opportunities or for any other type of direct or consequential damages alleged to be due from a breach of contract. It is understood and agreed that the sole liability of PaACEP to the exhibitor for any breach of this contract shall be for the refund of all amounts paid by the exhibitor pursuant to this contract, as an exclusive remedy.

HOTEL & TRAVEL INFORMATION

Sheraton Station Square

300 West Station Square Drive

Pittsburgh, PA 15219

Phone: 412-261-2000

Reservations: 1-866-716-8103

Web site: www.Sheraton.com/StationSquare

Rates: \$169.00 standard single/double

The **Sheraton Station Square** is part of the thriving downtown of Pittsburgh, Pennsylvania, and the only riverfront hotel in the city. Our hotel is convenient yet an elegant place to stay while visiting Pittsburgh, Pennsylvania. The **Sheraton Station Square** is accessible from the Pittsburgh International Airport and many local highways and interstates.

The area's many attractions are easily accessible including several renowned art and history museums, Gateway Clipper River Cruises, the famous Pittsburgh Incline, theaters, plus a multitude of restaurants, eateries, and local shopping.

The deadline to make reservations at the discounted rate is Saturday, March 23. After March 23, rooms and rates are subject to availability. Please note that PaACEP has contracted for a limited number of rooms at the special conference rate. While the hotel cut-off is March 23, PaACEP's block of rooms may sell out before this date. Should this happen, PaACEP will make every effort to secure comparable housing at a nearby property. Individual attendees may make reservations at 1-866-716-8103, and identify yourself as an attendee of the PaACEP Scientific Assembly. A major credit card number with expiration date will be required to guarantee reservations. Check in time is 4:00 pm and check-out is 11:00 am.

In an effort to keep meeting costs down and registration fees as low as possible, the Pennsylvania Chapter, American College of Emergency Physicians is asking that you book your hotel room at the Sheraton Station Square. Special room rates have been contracted in an effort to provide affordable lodging options. Staying at an alternate property may leave you susceptible to cancellation by the hotel.

Shipping

All packages should be sent to the hotel and include the following information: Your company name, contact person's name and phone number, Group name (PaACEP), and the meeting dates (April 13-16). Packages should not arrive more than two days before the meeting or remain more than 3 days after.

Any packages arriving outside these parameters will be charged a daily \$25 holding fee to be paid by exhibiting company. All in-bound packages will also be charged a handling fee as follows:

| | |
|-----------------|--------------------------------------------------------------------|
| 0 to 5 pounds | \$ 5.00 each |
| 5 to 10 pounds | \$10.00 each |
| 21 to 50 pounds | \$15.00 each |
| Over 50 pounds | \$25.00 each |
| Crates | \$75.00 each *Price may increase based on size and weight of crate |
| Pallets | \$75.00 each |

All shipped packages are the sole responsibility of the exhibiting company.

Parking

Parking is available at the Sheraton Station Square for a cost \$20.00 per night without in and out privileges.

Returning for 2009!
Welcome Wine & Cheese Reception
Tuesday, April 14, 2009

6:00 PM-7:30 PM
Located in the Exhibit Area



Take this additional opportunity to socialize with the attendees in a relaxed setting. The reception will take place on Tuesdays, April 14, 2009, 5:00-6:30 pm. As a participant in this event, PaACEP will provide 2 bottles of wine for you to serve at your booth.

Don't pass up this opportunity to talk to Emergency Physicians and ED Directors face-to-face!

Please refer to the [al a carte sponsorships](#) for additional branding opportunities at the Welcome reception

For more information, contact MaryTherese Gallagher, Meeting Manager at 717-558-7850 ext 2685 or email, mgallagher@pamedsoc.org